

Claims:

1. An apparatus that transmits content organized into channels,
wherein a channel's content includes a plurality of URL data items and each
URL data item is addressed by a URL, the system comprising:
means for assigning one or more multicast addresses to each channel,
means for scheduling the assembling of a channel's content;
means for assembling the channel's content;
means for fragmenting the channel's content into packets, wherein each
packet is addressed with one of the channel's multicast addresses; and
means for multicasting the packets.

2. The apparatus of claim 1, wherein the means for multicasting the
packets includes means for transmitting the packets to a multicast receiver of a
multicast network.

3. The apparatus of claim 1, further comprising means for encrypting
a subset of a channel's packets prior to multicasting, wherein the encryption
means encrypts either all or a part of the packet and wherein each channel's
packets are encrypted with a set of encryption keys which are unique to that
channel.

4. The apparatus of claim 3, further comprising:
means for receiving requests from a receiver of the multicast for access
to a channel's packets,
means for mapping the requested channel to the multicast addresses
that carry the channel's packets, and
means for requesting authorization for the receiver to access the
requested channel's packets.

5 The apparatus of claim 4, further comprising means for
2 authenticating the requests to ensure that the requests originated from the
receiver for which access is being requested.

6 The apparatus of claim 2, wherein the multicast network is a
2 geosynchronous satellite digital TV broadcast system.

7 The apparatus of claim 1, wherein the multicast network is a one-
2 way cable TV network.

8 The apparatus of claim 1, wherein the multicast network is a
2 digital video broadcast (DVB) network.

9 The apparatus of claim 1, wherein the packets are multicast to a
2 plurality of receivers.

10 The apparatus of claim 9, wherein a channel's content includes
2 indexing information which allows URL data items contained within the
channel's content to be quickly looked up by the receiver which receives the
4 channel's content.

11 The apparatus of claim 10, wherein the channel's content further
2 includes a data structure containing each domain name present in the URLs of
the URL data items within the channel's content.

12 The apparatus of claim 9, further comprising a conditional access
2 system for controlling each receiver's access to packets, wherein each receiver
can only access packets which contain multicast addresses which the
4 conditional access system has authorized the receiver to access.

13. The apparatus of claim 12, wherein the means for multicasting
2 the packets is a geosynchronous satellite digital TV broadcast earth station.

14. The apparatus of claim 12, further comprising:
2 means for receiving requests from the receivers to obtain access to a
channel's packets,
4 means for mapping the requested channel to the multicast addresses
that carry the channel's packets, and
6 means for authorizing the receivers' access to a channel's packets in
response to the receivers' request for access.

15. The apparatus of claim 13, wherein a channel's content includes
2 indexing information which allows URL data items contained within the
channel's content to be quickly looked up by the receiver which receives the
4 channel's content, the system further comprising:
means for scheduling a configurable number of retransmissions of the
6 channel's previously assembled content;
means for fragmenting and multicasting the channel's content according
8 to the schedule; and
means for specifying the transmission rate of the channel's content,
10 wherein the packets containing the channel's content are multicast at the
specified rate.

16. The apparatus of claim 13, further comprising means for
2 compressing a subset of the URL data items, wherein each URL data item is
compressed individually independent of other URL data items such that each
4 compressed URL data item can be decompressed without decompressing other
URL data items.

17. The apparatus of claim 16, wherein the URL data items are
compressed with a lossless data compression algorithm.

18. The apparatus of claim 1, further comprising:
means for scheduling a configurable number of retransmissions of a
channel's previously assembled content; and
means for fragmenting and multicasting the channel's content according
to the schedule.

19. The apparatus of claim 18, further comprising means for
specifying a transmission rate of a channel's content, wherein the packets
containing the channel's content are multicast at the specified rate.

20. The apparatus of claim 19, further comprising:
means for assigning one or more multicast addresses to an
announcement packet, wherein the announcement packet includes an
announcement of an upcoming transmission of a channel's content; and
means for multicasting the announcement packet prior to the multicast
of the packets containing the channel's content.

21. The apparatus of claim 19, wherein the channel's content
includes a data structure containing each domain name present in the URLs of
the URL data items within the channel's content.

22. The apparatus of claim 19, wherein the packets are multicast to a
plurality of receivers and wherein a channel's content includes indexing
information which allows URL data items contained within the channel's
content to be quickly looked up by the receiver which receives the channel's
content.

23. The apparatus of claim 22, wherein the channel's content further
2 includes a data structure containing each domain name present in the URLs of
the URL data items within the channel's content.

24. The apparatus of claim 1, wherein a channel's content includes a
2 data structure containing each domain name present in the URLs of the URL
data items within the channel's content.

25. The apparatus of claim 1, wherein the means for assembling the
2 channel's content further comprises:

means for assembling a base package of the channel's content, wherein
4 the base package contains each URL data item in the channel; and

means for assembling a delta package of the channel's content, wherein
6 the delta package contains URL data items which have changed or are new
since the previous assembling of the base package.

26. An apparatus that transmits content organized into channels,
wherein a channel's content includes a plurality of URL data items and each
URL data item is addressed by a URL, the apparatus comprising:
means for scheduling the assembling of a channel's content;
means for assembling the channel's content;
means for compressing a subset of the URL data items, wherein each
URL data item is compressed individually independent of other URL data items
such that each compressed URL data item can be decompressed without
decompressing other URL data items;
means for fragmenting the channel's content into packets; and
means for multicasting the packets.

27. The apparatus of claim 26, wherein the URL data items are
compressed with a lossless data compression algorithm.

28. The apparatus of claim 26, wherein the means for assembling the
channel's content further comprises:
means for assembling a base package of the channel's content, wherein
the base package contains each URL data item in the channel; and
means for assembling a delta package of the channel's content, wherein
the delta package contains URL data items which have changed or are new
since the previous assembling of the base package.

29. The apparatus of claim 28, wherein the means for scheduling the
assembling of the channel's content comprises means for scheduling the
assembling of the base package and means for scheduling the assembling of the
delta package.

2 30. The apparatus of claim 28, further comprising means for
difference compressing a subset of the URL data items in a channel's content
which is present in both the delta package and the previous base package.

2 31. The apparatus of claim 30, wherein the difference compression
means further comprises:
means for dividing a URL data item in the delta package into sections;
4 and
for each section, means for placing into a compressed version of the
6 URL data item, one of a reference to where that section can be found in the
base package, or the section of URL data item from the delta package.

2 32. The apparatus of claim 28, further comprising means for
assembling a second delta package which contains a subject of the URL data
items which have changed or are new since the assembling of the previous delta
4 package.

2 33. The apparatus of claim 26, further comprising means for
encrypting a subset of a channel's packets prior to transmission, wherein the
encryption means encrypts either all or part of the packet and wherein each
4 channel's packets are encrypted with a set of encryption keys which are unique
to that channel.

34. An apparatus that transmits content organized into channels,
wherein a channel's content includes a plurality of URL data items and each
URL data item is addressed by a URL, the apparatus comprising.

means for assembling a base package of a channel's content, wherein
the base package contains each URL data item in the channel;

means for fragmenting the base package into packets;

means for multicasting the base package packets to a plurality of
receivers;

means for assembling a delta package of a channel's content, wherein
the delta package contains URL data items which have changed or are new
since the previous assembling of the base package;

means for fragmenting the delta package into packets; and

means for multicasting the delta package packets to the plurality of
receivers.

35. The apparatus of claim 34, wherein some of the receivers
comprise a personal computer.

36. The system of claim 34, wherein some of the receivers comprise
a set top box.

37. The apparatus of claim 34, further comprising means for
scheduling the assembling of base packages and delta packages, wherein the
base packages and delta packages are assembled according to the schedule.

38. The apparatus of claim 34, further comprising means for
scheduling the multicast transmission of base package packets and for
scheduling subsequent periodic multicast transmission of delta package
packets, wherein the base package packets and delta package packets are
multicast according to the schedule.

39. The apparatus of claim 38, wherein base package packets are
scheduled for transmission at a time when the receiver is not likely to be in use
for other applications.

40. The apparatus of claim 39, wherein the base package packets
are scheduled for transmission late at night or early in the morning.

41. The apparatus of claim 34, further comprising means for
compressing a subset of the URL data items in the base and delta packages,
wherein each URL data item is compressed individually independent of other
URL data items such that each compressed URL data item can be
decompressed without decompressing other URL data items.

42. The apparatus of claim 41, wherein the URL data items are
compressed with a lossless data compression algorithm.

43. The apparatus of claim 41, further comprising means for
difference compressing a subset of the URL data items that are present in both
in the delta package and the previous base package.

44. The apparatus of claim 43, wherein the difference compression
means further comprises:
means for dividing a URL data item in the delta package into sections;
and
for each section, means for placing into a compressed version of the
URL data item, one of a reference to where that section can be found in the
base package, or the section of URL data item from the delta package.

2 45. The apparatus of claim 44, further comprising means for
compressing a subset of the previously difference compressed URL data item
with a lossless data compression algorithm.

2 46. The apparatus of claim 34, further comprising means for
assembling a second delta package which contains URL data items which have
changed since the assembling of the previous delta package.

47. An apparatus that transmits content organized into channels,
wherein a channel's content includes a plurality of URL data items and each
URL data item is addressed by a URL, the apparatus comprising:
means for scheduling the assembling of a channel's content;
means for assembling the channel's content according to the schedule;
means for fragmenting the channel's content into packets;
means for multicasting the packets to a plurality of receivers, wherein
each receiver stores the received channel's content in a receiver memory; and
means for receiving usage reports from each receiver, wherein each
usage report identifies a subset of URL data items from the stored URL data
items that was accessed from the receiver memory.

48. The apparatus of claim 47, further comprising means for
organizing the received usage reports by channel.

49. The apparatus of claim 47, wherein each usage report contains
information identifying a subset of URL data items delivered to a web browser.

50. The apparatus of claim 47, wherein the usage reports comprise a
set of files and wherein the URL data items accessed for each channel is
referenced in one set of files.

51. The apparatus of claim 47, wherein the usage reports contain
information identifying each URL data item, from the stored URL data items,
being delivered to a web browser.

52. The apparatus of claim 50, wherein usage reporting is performed
on a subset of a channel's URL data items and the files contain a separate
record for each time a usage reported URL data item was delivered to a web
browser, wherein the record identifies the URL of the URL data item.

53. The apparatus of claim 52, wherein the record identifies when the
URL data item was delivered to the web browser.

54. The apparatus of claim 52, wherein the record contains a field
uniquely identifying the user that accessed the URL data item.

55. The apparatus of claim 54, wherein the field uniquely identifying
the user does not specify the identity of the user.

56. The apparatus of claim 54, wherein the field uniquely identifying
the user specifies the identity of the user.

57. The apparatus of claim 47, wherein a channel's content is
assembled from a web server and further comprising means for notifying the
web server from which a URL data item was assembled that the URL data item
was accessed by a user.

58. The apparatus of claim 57, wherein the web server is notified that
the URL data item was accessed by a user by notifying the web server that the
URL data item was delivered to a browser.

59. The apparatus of claim 57, wherein the web server is notified that
the URL data item was accessed by initiating an HTTP GET operation for the
URL data item.

60. The apparatus of claim 57, wherein the web server is notified of
multiple accesses of multiple URL data items by initiating an HTTP PUT
operation.

61. The apparatus of claim 57, wherein the web server is notified of multiple accesses of multiple URL data items by initiating an HTTP POST operation.

62. The apparatus of claim 57, wherein the web server is notified that the URL data item was accessed by e-mail, and wherein multiple accesses of multiple URL data items is reported in one e-mail.

63. The apparatus of claim 47, further comprising means for compressing a subset of the URL data items;

means for compressing a subset of the URL data items, wherein each URL data item is compressed individually independent of other URL data item such that each compressed URL data item can be decompressed without decompressing other URL data items;

64. A method for multicasting content organized into channels, wherein a channel's content includes a plurality of URL data items and each URL data item is addressed by a URL, the method comprising the steps of:
assigning one or multicast addresses to each channel;
scheduling the assembling of each channel's content;
assembling each channel's content according to the schedule;
fragmenting each channel's content into packets, wherein each packet is addressed with one of the channel's multicast addresses; and
transmitting the packets via a multicast network to a plurality of receivers.

65. The method of claim 64, further comprising encrypting a subset of a channel's packets prior to transmitting the packets, wherein either all or a part of the packet are encrypted and wherein each channel's packets are encrypted with a set of encryption keys which are unique to that channel.

66. The method of claim 65, further comprising the steps of:
6 receiving requests from the receivers for access to a channel's packets,
mapping the requested channel to the multicast addresses that carry the
8 channel's packets; and
requesting authorization from the multicast network for the receiver to
10 access the requested channel's packets.

67. The method of claim 66, further comprising the step of
2 authenticating the requests to ensure that the requests originated from the
receiver for which access is being requested.

68. The method of claim 64, wherein a channel's content includes
2 indexing information which allows URL data items contained within the
channel's content to be quickly looked up by the receiver which receives the
4 channel's content.

69. The method of claim 68, wherein the channel's content further
2 includes a data structure containing each domain name present in the URLs of
the URL data items within the channel's content.

70. The method of claim 68, wherein a channel's content includes
2 indexing information which allows URL data items contained within the
channel's content to be quickly looked up by the receiver which receives the
4 channel's content, the method further comprising the steps of:
scheduling a configurable number of retransmissions of the channel's
6 previously assembled content;
specifying a transmission rate of the channel's content; and
8 fragmenting and transmitting the channel's content to the receivers
according to the schedule at the specified transmission rate.

71 The method of claim 65, further comprising the step of
2 compressing a subset of the URL data items, wherein each URL data item is
compressed individually independent of other URL data items such that each
4 compressed URL data item can be decompressed without decompressing other
URL data items.

72. The method of claim 71, wherein the URL data items are
2 compressed with a lossless data compression algorithm.

73. The method of claim 64, further comprising the steps of:
2 scheduling a configurable number of retransmissions of a channel's
previously assembled content; and
4 fragmenting and transmitting the channel's content to the receivers
according to the schedule.

74. The method of claim 73, further comprising the step of specifying
2 a transmission rate of a channel's content, wherein the packets containing the
channel's content are transmitted at the specified rate.

75. The method of claim 73, further comprising the steps of:
2 assigning one or more multicast addresses to an announcement packet,
wherein the announcement packet includes an announcement of an upcoming
4 transmission of a channel's content; and
transmitting the announcement packet to the receivers prior to
6 transmitting the packets containing the channel's content.

76. The method of claim 64, wherein the step of assembling the
channel's content further comprises:
assembling a base package of the channel's content, wherein the base
package contains each URL data item in the channel; and
assembling a delta package of the channel's content, wherein the delta
package contains URL data items which have changed or are new since the
previous assembling of the base package.

77. A method for transmitting content organized into channels,
wherein a channel's content includes a plurality of URL data items and each
URL data item is addressed by a URL, the method comprising the steps of:
scheduling the assembling of a channel's content;
assembling the channel's content according to the schedule;
compressing a subset of the URL data items, wherein each URL data
item is compressed individually independent of other URL data items such that
each compressed URL data item can be decompressed without decompressing
other URL data items;
fragmenting the channel's content into packets; and
multicasting the packets via a multicast network to a plurality of
receivers.

78. The method of claim 77, wherein the URL data items are
compressed with a lossless data compression algorithm.

79. The method of claim 77, wherein the step of assembling the
channel's content further comprises the steps of:
assembling a base package of the channel's content, wherein the base
package contains each URL data item in the channel; and
assembling a delta package of the channel's content, wherein the delta
package contains URL data items which have changed or are new since the
previous assembling of the base package.

80. The method of claim 79, wherein the step of scheduling the
assembling of the channel's content comprises scheduling the assembling of the
base package and scheduling the assembling the delta package.

81. The method of claim 80, further comprising the step of difference
compressing a subset of the URL data items in a channel's content which is
present in both the delta package and the previous base package.

82. The method of claim 81, wherein the step of difference
compressing further comprises the steps of:

dividing a URL data item in the delta package into sections; and

for each section, placing into a compressed version of the URL data
item, one of a reference to where that section of content can be found in the
base package, or the section of the URL data item from the delta package.

83. The method of claim 82, wherein the reference to where the
section of URL data item can be found in the base package is an offset from a
beginning of the URL to a first byte and an offset to a last byte being
referenced.

84. The method of claim 79, further comprising the step of
assembling a second delta package which contains URL data item which has
changed since the assembling of the previous delta package.

85. The method of claim 77, further comprising the step of
encrypting a subset of a channel's packets prior to transmission, wherein either
all or part of the packet are encrypted and wherein each channel's packets are
encrypted with a set of encryption keys which are unique to that channel.

86. A method for transmitting content organized into channels,
2 wherein a channel's content includes a plurality of URL data items and each
URL data item is addressed by a URL, the system comprising:
4 assembling a base package of a channel's content, wherein the base
package contains each URL data item in the channel;
6 fragmenting the base package into packets;
multicasting the base package packets to a plurality of receivers;
8 assembling a delta package of a channel's content, wherein the delta
package contains URL data items which have changed or are new since the
10 previous assembling of the base package;
fragmenting the delta package into packets; and
12 multicasting the delta package packets to the plurality of receivers.

87. The method of claim 86, further comprising the step of
2 scheduling the assembling of base packages and delta packages, wherein the
base packages and delta packages are assembled according to the schedule.

88. The method of claim 86, further comprising the step of
2 scheduling the multicast transmission of base package packets and for
scheduling subsequent periodic multicast transmission of delta package
4 packets, wherein the base package packets and delta package packets are
multicast according to the schedule.

89. The method of claim 88, wherein base package packets are
2 scheduled for transmission at a time when the receiver is not likely to be in use
for other applications.

90 The method of claim 86, further comprising the step of
2 compressing a subset of the URL data items in the base and delta packages,
wherein each URL data item is compressed individually independent of other
4 URL data items such that each compressed URL data item can be
decompressed without decompressing other URL data items.

91. The method of claim 90, wherein the URL data items are
2 compressed with a lossless data compression algorithm.

92. The method of claim 90, further comprising the step of difference
2 compressing a subset of the URL data items which are present in both in the
delta package and the previous base package.

93. The method of claim 92, wherein the step of difference
2 compressing further comprises:
dividing a URL data item in the delta package into sections; and
4 for each section, placing into a compressed version of the URL data
item, one of a reference to where that section can be found in the base package,
or the section of the URL data item from the delta package.

94. The method of claim 93, wherein the reference to where the
2 section of URL data item can be found in the base package is an offset from a
beginning of the URL to a first byte and an offset to a last byte being
4 referenced.

95. The method of claim 93, further comprising compressing a subset
2 of the previously difference compressed URL data items with a lossless data
compression algorithm.

- 2 96. The method of claim 86, further comprising the step of assembling a second delta package that contains URL data items that have changed since the assembling of the previous delta package.

2 97. A method for transmitting content organized into channels,
wherein a channel's content includes a plurality of URL data items and each
URL data item is addressed by a URL, the method comprising the steps of
4 scheduling the assembling of a channel's content;
assembling the channel's content according to the schedule;
6 fragmenting the channel's content into packets;
multicasting the packets to a plurality of receivers, wherein each
8 receiver stores the received channel's content in a receiver memory; and
receiving usage reports from each receiver, wherein each usage report
10 identifies a subset of URL data items from the stored URL data items that was
accessed from the receiver memory.

2 98. The method of claim 97, further comprising the step of
organizing the received usage reports by channel.

2 99. The method of claim 97, wherein each usage report contains
information identifying a subset of URL data items delivered to a web browser.

2 100. The method of claim 97, wherein the usage reports comprise a
set of files, and wherein the URL data item accessed for each channel is
referenced in one set of files.

2 101. The method of claim 97, wherein the usage reports contain
information identifying each URL data item, from the stored URL data items,
being delivered to a web browser.

2 102. The method of claim 100, further comprising the step of
performing usage reporting on a subset of a channel's URL data items and
4 wherein the files contain a separate record for each time a usage reported URL
data item was delivered to the web browser, and wherein the record identifies
the URL of the URL data item.

2 103. The method of claim 102, wherein the record identifies when
the URL data item was delivered to the web browser.

2 104. The method of claim 102, wherein the record contains a field
uniquely identifying the user that accessed the URL data item.

2 105. The method of claim 104, wherein the field uniquely identifying
the user does not specify the identity of the user.

2 106. The method of claim 104, wherein the field uniquely identifying
the user specifies the identity of the user.

2 107. The method of claim 97, wherein a channel's content is
assembled from a web server and further comprising the step of notifying the
web server from which a URL data item was assembled that the URL data item
4 was accessed by a user.

2 108. The method of claim 107, wherein the web server is notified
that the URL data item was accessed by a user by notifying the web server that
the URL data item was delivered to a browser.

2 109. The method of claim 107, wherein the web server is notified
that the URL data item was accessed by initiating an HTTP GET operation for
the URL data item.

2 110. The method of claim 107, wherein the web server is notified of
multiple accesses of multiple URL data items by initiating an HTTP PUT
operation.

2 111. The method of claim 107, wherein the web server is notified of
multiple accesses of multiple URL data items by initiating an HTTP POST
operation.

2 112. The method of claim 107, wherein the web server is notified
that the URL data item was accessed by e-mail, and wherein multiple accesses
of multiple URL data item is reported in one e-mail.

2 113. The method of claim 97, further comprising the step of
compressing a subset of the URL data items, wherein each URL data item is
compressed individually independent of other URL data items such that each
4 compressed URL data item can be decompressed without decompressing other
URL data items.

114. A receiver for receiving from a multicast network content
2 organized into channels, wherein a channel's content includes a plurality of
URL data items and each URL data item is addressed by a URL, and wherein
4 the multicast network transmits the channel's content to the receiver in packets,
the receiver comprising:
6 means for determining a multicast address used to carry a channel's
packets;
8 means for enabling reception of packets containing a channel's
multicast address;
10 means for receiving the packets containing a channel's multicast
address;
12 means for assembling the received packets into a channel's content;
means for storing the channel's content; and
14 means for allowing a user to access the stored channel's content.

115. The receiver of claim 114, wherein some of the received packets
2 are wholly or partially encrypted and the receiver further comprises means for
decrypting the encrypted packets using a decrypting key unique to the channel.

116. The receiver of claim 114, wherein the receiver is only
2 authorized to receive selected packets.

117. The receiver of claim 114, wherein the channel's content is
2 stored in a single file.

118. The receiver of claim 114, wherein the channel's content is
2 stored in a number of files, and wherein the number of files is less than the total
number of URL data items in the channel.

119. The receiver of claim 114, further comprising means for
2 allowing the user to designate the channels to be received.

120. The receiver of claim 119, further comprising means for only
2 receiving the user designated channels.

121. The receiver of claim 120, further comprising means for
2 displaying to the user the set of channels which can be received.

122. The receiver of claim 121, further comprising means for
2 receiving an electronic program guide channel, wherein the content of the
electronic program guide channel includes channel selection information
4 allowing the user to evaluate which channels the receiver should receive.

123. The receiver of claim 122, further comprising means for
2 receiving updates for the electronic program guide channel.

124. The receiver of claim 122, wherein the channel selection
2 information in the electronic program guide channel includes a schedule for
when the content of the channels will be transmitted.

125. The receiver of claim 122, wherein the channel selection
2 information in the electronic program guide channel includes an amount of
memory space needed to store the channel's content.

126. The receiver of claim 114, further comprising means for
2 determining whether all the packets for a channel have been received.

127. The receiver of claim 126, wherein the multicast network
2 transmits packets to the receiver more than once and further comprising means
for determining which packets for a channel were not received and assembling
4 the channel's missing packets from the retransmitted packets.

128. The receiver of claim 114, wherein the receiver comprises a
2 personal computer.

129. The receiver of claim 114, wherein the receiver comprises a set
2 top box.

130. The receiver of claim 114, wherein the receiver is integrated
2 with a digital television.

131. The receiver of claim 114, further comprising:
2 means for determining when a URL data item requested to be accessed
by the user is not present within the stored channel content,
4 means for notifying the user that the requested URL data item is not
present within the stored channel content, and
6 means for allowing the user to access the non-present URL data item
via a connection to a TCP/IP network.

132. The receiver of claim 131, wherein the TCP/IP network
2 comprises the Internet.

133. The receiver of claim 131, further comprising means for
2 soliciting the user whether to access the non-present URL data item via the
connection to the TCP/IP network..

134 The receiver of claim 132, wherein the multicast network is a
2 geosynchronous satellite broadcast system and wherein the connection to the
Internet is a dial-up modem.

135. The receiver of claim 114, further comprising means for
2 tracking each time the user accesses URL data items in the stored channel
content.

136. The receiver of claim 135, further comprising means for
2 reporting the tracked user accesses to a web site from which the accessed URL
data items were assembled.

137. The receiver of claim 114, wherein the packet receiving means
2 monitors receiver activity and selectively receives packets based on the
monitored activity.

138. The receiver of claim 114, further comprising means for
2 soliciting the user to determine when packets should be received and wherein
the packet receiving means selectively receives packets based on user
4 preferences.

139. A receiver for receiving from a multicast network content
2 organized into channels, wherein a channel's content includes a plurality of
URL data items and each URL data item is addressed by a URL, and wherein
4 the multicast network transmits the channel's content to the receiver in packets,
the receiver comprising:
6 means for determining a multicast address used to carry a channel's
packets;
8 means for enabling reception of packets containing a channel's
multicast address;
10 means for receiving the packets containing a channel's multicast
address;
12 means for assembling the received packets into a channel's content;
means for storing the channel's content;
14 means for allowing a user to access the stored channel's content; and
means for individually decompressing each compressed URL data item
16 in the stored channel content at a time when the user accesses the URL data
item.

140. The receiver of claim 139, wherein the URL data item is
2 decompressed a first time the user access the URL data item and further
comprising means for storing the decompressed URL data item.

141. The receiver of claim 139, wherein the URL data item is
2 decompressed each time a user access the URL data item.

142. The receiver of claim 139, wherein the multicast network
2 transmits a channel's content in base package packets and delta package
packets, and the means for assembling the base package packets into a
4 complete base package and assembling the delta package packets into a
complete delta package.

143. The receiver of claim 142, wherein the means for storing the
2 channel's content stores the complete base package for the channel and the
complete delta package for the channel.

144. The receiver of claim 142, wherein the means for allowing a user
2 to access the stored channel's content provides the user with a URL data item
from a delta package when the URL data item is present in a delta package and
4 provides the user a URL data item from a base package when the URL data
item is not present in a delta package.

145. A receiver in a multicast system, comprising:
2 means for receiving URL data items from a multicast network;
means for storing the received URL data items;
4 means for allowing a user to access the stored URL data items; and
means for tracking user access to the stored URL data items.

146. The receiver of claim 145, wherein the URL data items are
2 assembled from a web site and further comprising means for reporting the
tracked user access to the web site.

147. The receiver of claim 145, wherein the tracking means includes
2 means for counting a number of times the user accesses a subset of the stored
URL data items.

148. The receiver of claim 145, further comprising:
2 means for determining when a URL data item requested to be accessed
by the user is not present within the stored URL data items,
4 means for notifying the user that the requested URL data item is not
present within the stored URL data items, and
6 means for allowing the user to access the non-present URL data item
via a connection to a TCP/IP network.

149. The receiver of claim 148, further comprising means for
2 soliciting the user whether to access the non-present URL data item via the
connection to the TCP/IP network.

150. The receiver of claim 148, wherein the multicast network is a
2 geosynchronous satellite broadcast system and wherein the connection to the
TCP/IP network is a dial-up modem.

2 151. A receiver in a multicast system, comprising:
means for monitoring receiver activity; and
4 means for selectively receiving content from a multicast network,
wherein the content is selectively received based on the monitored receiver
activity.

2 152. The receiver of claim 151, wherein the monitoring means
monitors whether any other applications are currently active on the receiver.

2 153. The receiver of claim 151, wherein the monitoring means
monitors utilization of a receiver memory.

2 154. The receiver of claim 151, wherein the monitoring means
monitors user activity on an input device of the receiver.

2 155. The receiver of claim 154, wherein the receiver is a personal
computer and the user activity comprises keystrokes on a keyboard input
device.

2 156. The receiver of claim 154, wherein the receiver is a personal
computer and the user activity comprises clicks on a mouse input device.

2 157. The receiver of claim 156, wherein the user activity further
comprises keystrokes on a keyboard input device.

2 158. The receiver of claim 151, further comprising means for
soliciting a user to specify when content should be received and wherein the
receiving means receives content based on the user specifications.

159. The receiver of claim 158, wherein the user specifications
2 include time of day when content should be received.

160. The receiver of claim 158, wherein the content comprises base
2 packages and delta packages and the user specifications includes a first time
period when base packages can be received and a second time period when
4 delta packages can be received.

161. The receiver of claim 151, further comprising means for
2 suspending reception of content when the monitoring means determines that
reception will interfere with other receiver activity.

162. The receiver of claim 161, further comprising means for
2 automatically enabling reception of content after the monitoring means
determines that reception will not interfere with other receiver activity.

163. The receiver of claim 161, further comprising means for
2 automatically enabling reception at a time of day when reception will most
likely not interfere with other receiver activity.

164. The receiver of claim 161, wherein the monitoring means
2 determines that reception will not interfere with other activity by monitoring
user activity on an input device of the receiver.

165. The receiver of claim 164, wherein the receiver is a personal
2 computer and the user activity comprises clicks on a mouse input device.

166. A receiver in a multicast system, comprising:
2 a package receiver for receiving packets containing URL data items
from a multicast network and assembling the received packets into a channel,
4 wherein the channel comprises a set of URL data items;
a memory for storing the channel; and
6 a content viewer for allowing a user to request access to and access the
URL data items in the stored channel.

167. The receiver of claim 166, further comprising a browser for
2 searching the memory for URL data items requested by the user.

168. The receiver of claim 166, wherein the receiver comprises a
2 personal computer.

169. The receiver of claim 166, wherein the receiver comprises a set
2 top box.

170. The receiver of claim 166, wherein the receiver is integrated
2 with a digital television.

171. The receiver of claim 166, wherein the packets received from
2 the multicast network are encrypted and the package receiver decrypts the
packets.

172. A system for multicasting URL data items from web sites to a plurality of receivers, comprising:
a web crawler for retrieving URL data items from the web sites and formatting the retrieved URL data items into packages;
a package delivery subsystem for receiving the packages from the web crawler, fragmenting the packages into packets and transmitting the packets to a multicast network; and
a conditional access system for determining which receivers are authorized to receive the packets, wherein the multicast network multicasts the packets only to authorized receivers.

173. The system of claim 172, wherein the web crawler retrieves URL data items from the web sites according to a predetermined channel definition.

174. The system of claim 172, wherein the multicast network multicasts an electronic program guide to each receiver, and wherein the electronic program guide contains descriptions of the web sites from which URL data items were retrieved.

175. The system of claim 174, wherein a receiver uses the electronic program guide to subscribe to selected web sites and the system further comprises a registration server for tracking subscription information.

176. The system of claim 175, wherein the registration server provides the subscription information to the package delivery subsystem.

2 177. The system of claim 172, further comprising a cache hit tracker
4 which receives usage reports from the receivers, wherein the usage reports
contain information identifying which URL data items, from the set of URL
data items received by the receiver, were accessed by a user.

2 178. The system of claim 177, wherein the cache hit tracker stores
the usage reports in hit log files.

2 179. The system of claim 178, wherein the cache hit tracker provides
the hit log files to the web sites from which the URL data items were retrieved.

2 180. The system of claim 172, wherein the multicast network
multicasts the packets to the receiver over a one-way high speed link.

2 181. The system of claim 180, wherein the high speed link comprises
a satellite link.

182 A system for multicasting content organized into channels to a
2 plurality of receivers, wherein a channel's content includes a plurality of URL
data items from at least one web site, comprising:
4 a web crawler for retrieving the URL data items from the web site via a
TCP/IP network and formatting the retrieved URL data items into packages;
6 a package delivery subsystem for receiving the packages from the web
crawler and fragmenting the packages into packets;
8 a conditional access system for determining which receivers are
authorized to receive the packets; and
10 a multicast network for receiving the packets from the package delivery
subsystem, wherein the conditional access system encrypts the packets and the
12 multicast network multicasts the encrypted packets to the authorized receivers,
and wherein the authorized receivers store the packets in a memory and
14 decrypt the packets.

16 183. The system of claim 182, wherein the web crawler compresses a
subset of the retrieved URL data items, and wherein each URL data item is
18 compressed individually independent of other URL content such that the
receiver can decompress each URL data item without decompressing other
20 URL data items.

184. The system of claim 182, wherein the web crawler assembles a
2 base package containing each URL data item in the channel and subsequently
assembles a delta package containing URL data items which have changed or
4 are new since the previous assembling of the base package.

185. The system of claim 184, wherein the web crawler assembles
2 the base packages and delta packages according to a schedule.

186 The system of claim 184, wherein the multicast network
2 multicasts the base packages and the delta packages according to a schedule.

187. The system of claim 186, wherein the base packages are
2 scheduled for multicasting at a time when the receiver is not likely to be in use
for other applications.

188. The system of claim 184, wherein the web crawler compresses a
2 subset of the retrieved URL data items, and wherein each URL data item is
compressed individually independent of other URL content such that the
4 receiver can decompress each URL data item without decompressing other
URL data items.

189. The system of claim 188, wherein the web crawler difference
2 compresses a subset of the URL data items that are present in both the delta
package and the previous base package.

190. The system of claim 189, wherein the web crawler performs
2 difference compression by:
dividing a URL data item in the delta package into sections; and
4 for each section, places into a compressed version of the URL data
item, one of a reference to where that section can be found in the base package,
6 or the section of the URL data item from the delta package.

191. The system of claim 184, wherein the web crawler assembles a
2 second delta package which contains URL data items which have changed
since the assembling of the previous delta package.

192. The system of claim 182, wherein each receiver comprises a
2 content viewer for allowing a user to access the stored URL data items.

193. The system of claim 192, further comprising a cache hit tracker
2 which receives usage reports from the receivers, wherein the usage reports
contain information identifying which URL data items, from the set of stored
4 URL data items, was accessed by a user.

194. The system of claim 193, wherein the cache hit tracker provides
2 the usage reports to the web sites from which the accessed URL data items
were retrieved.

195. The system of claim 182, wherein the TCP/IP network
2 comprises the Internet.

196. The system of claim 182, wherein the multicast network
2 multicasts the packets to the receiver over a one-way high speed link.